



Introducing Minters' Collective

Crypto is an incredible opportunity. It's changing how we think about money, ownership, and innovation. People are making life-changing money in crypto, but there's a catch: it's usually people with deep technical knowledge or a ton of money to invest that benefit. There are also scammers taking advantage of uneducated investors. None of that sits right with us.

Minters' Collective is here to change things. We're giving everyday people the chance to be part of the crypto revolution—no technical skills or massive bankroll required. All you need is an interest in crypto and a few minutes each week to help guide the process. Together, we'll brainstorm, build, and launch tokens and projects with real potential.

Members get in on the ground floor on all of the projects we launch together. You've heard the stories about people making massive returns on their investments in crypto. To do that, you often need to be one of the founders or earliest buyers. We make that possible for our members. This isn't just about making money though; it's about creating, learning, and having fun.

Is It Too Late?

We think that things are just getting started. Meme coins grew from \$20B to \$120B in 2024. There are a lot of reasons that analysts predict that the growth is going to continue. We believe that there is still a huge opportunity and that the chances for success are WAY higher when we're working as a team. **Spots are filling fast—[reserve yours now!](#)**



“What began as a satirical commentary on cryptocurrency with Dogecoin has evolved into a sophisticated market vertical that attracts significant capital flows and institutional attention.”

[Full article](#)

NEW YORK POST
BUSINESS
Elon Musk-hyped meme coins are soaring in value — and analysts say they're here to stay
By Lydia Moynihan
Published Jan. 6, 2025, 6:00 a.m. ET
23 Comments

[Full article](#)

The Crowd Wins

Some of the most groundbreaking ideas have come from communities:

- **Reddit** turns conversations and collaboration into movements that change industries.
- **Wikipedia** brings knowledge to the world by letting people contribute what they know.
- **Kickstarter** allows creators to bring their ideas to life with the support of everyday people.

We're taking that same collaborative approach to crypto. When a community like ours works together, we come up with smarter ideas, avoid mistakes, and create projects that people really want. By sharing knowledge and making decisions together, we can level the playing field and open up the crypto world to everyone—not just technical experts or people with fat wallets.

How We're Doing Things Differently

Minters' Collective is built around a simple but powerful idea: the wisdom of the crowd can create better outcomes. Our process follows a clear, community-driven lifecycle:

1. **Idea Submission:** Members can propose or vote on existing project ideas. Whether it's a new token concept or a blockchain application, every member's voice matters.
2. **Community Voting:** The community votes on which ideas move forward, like a "choose your own adventure" book where everyone helps decide the path.
3. **Design and Planning:** For selected projects, we present options for key milestones like the name, description, logo, marketing strategies, tokenomics, features, and more. Members review the options at each stage (pros and cons will be added for clarity when it may help with the decision) and then vote to decide which way to go.
4. **Development:** The project is built, with progress updates shared regularly so members stay informed and engaged. This includes everything needed for a successful project: branding, website, social media channels and content, token logistics, etc.
5. **Launch:** The final product, solution, and/or token is launched, with members enjoying early access and exclusive benefits.

Our process makes sure that every step reflects the collective vision and input of our members, creating solutions that truly resonate with the community. This isn't about competing with big players or relying on luck. It's about building something real, together.

What You Get as a Member

Minters' Collective isn't just about ideas—it's about giving members real benefits. Here's what members get:

- **Insider Learning Opportunity:** There's no better way to learn about crypto than by being a creator and an insider. Members gain firsthand experience at every step of the process—from idea submission to launch. We'll share detailed updates, data, insights, and lessons along the way, giving you the tools to:
 - Identify other crypto opportunities with a more informed perspective.
 - Avoid mistakes that plague less experienced investors.
 - Start your own token or crypto project.
- **Founders' Access:** Members get priority access to the tokens we create, with exclusive opportunities to benefit from their growth. Up to 10% of the supply of each token will be reserved for Minters' Collective members. The exact amounts and distribution details will be determined by member voting (airdrops, pre-sale purchases, etc.).

Cointelegraph reported that one trader bought around 13 million “Chillguy” tokens right after the launch for just over \$150. At today's price, they are worth \$1.6M.

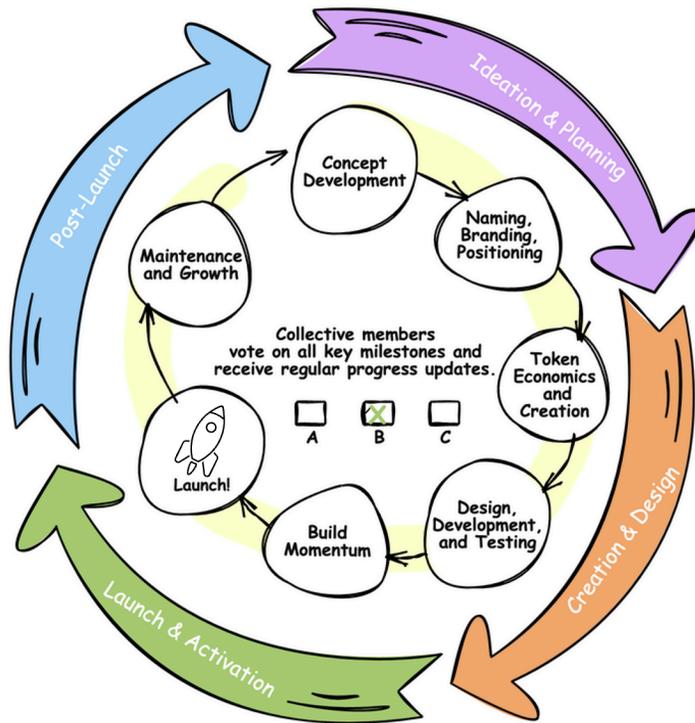
- **Exclusive NFT Membership:** Your membership will be represented by an NFT, a digital asset that could grow in value over time. Think of it like a country club membership—you own it, and you can sell it if you want.
- **Founders' Rewards:** As one of the first members, you'll enjoy special perks including token bonuses for voting, engagement, promotion, and a variety of other activities.
- **Education and Support:** We'll provide news and networking opportunities with other members to help you better understand crypto tech, trends, and opportunities.
- **Low Time Commitment:** All it takes is 5-10 minutes a week—do it from your phone.
- **Be Part of Something Big:** You'll be shaping the future of crypto, not just joining a group.

We genuinely believe that working together as a community will lead to better results than any one person or small team could achieve. We're inviting you to be part of it from the start.

Our Process

Most successful token launches involve complex and resource-intensive processes. Sure, there is a lot of noise around pump.fun and how “anyone” can create a token “for free”, but that method doesn’t lead to success. A recent study of 1.7M meme coins created on pump.fun found that only 41, or about 1 out of 40,000, achieved a market value over \$1M and only 15, or 1 out of 110,000,

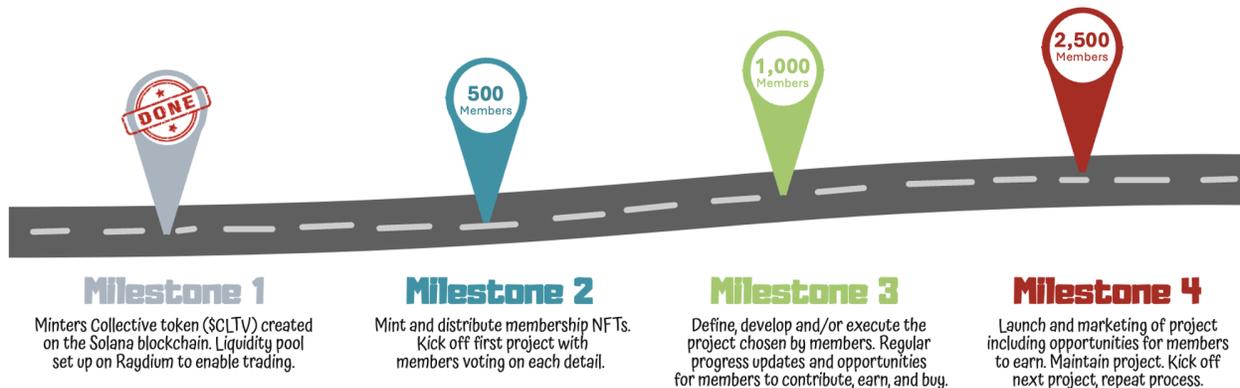
grew to over \$10M. We want better odds—and the process of the collective will help us get there!



Effective project launches require investments in research, design, marketing, and maintenance. These can be blockers for individuals and small teams. Minters’ Collective handles expenses by pooling resources from monthly membership fees. Members collaborate and can benefit from high-quality projects without the cost or technical expertise needed to launch a project on their own.

Together, we make the extraordinary accessible.

Roadmap



Tokenomics

Minters' Collective has created a token that will be used as member rewards, promotions to launch Minters' Collective and subsequent project launches, and other purposes.

Don't worry if this all sounds foreign to you!!

We are providing these details to provide complete transparency—a key aspect of most successful crypto projects. We'll explain everything to our members. You'll help define the tokenomics for each token that we launch together as a community. One of the best ways to learn is by going through the actual process, so you'll see first-hand how each decision impacts value and growth. You'll be able to use these insights to help drive the success of future projects and to better analyze crypto opportunities for your personal investing.

Token Name: Minters Collective

Token Symbol: CLTV

Blockchain: Solana

Primary DEX: Raydium for liquidity and trading

Mintable: No

Metadata: Immutable

Token Details: [Solscan.io](https://solscan.io) (addresses, holders, etc.)

Total Supply: 10B

Allocation Details:

| Category | % | Tokens | Purpose |
|------------------|-----|--------|--|
| Liquidity | 5% | 500M | Enables initial trading with 464.41M tokens remaining after burns. |
| Project Reserves | 20% | 2B | Reserved for future project launches including incentives, promotions, and partnerships. Allocation will be determined by member voting. |
| Member Sale | 10% | 1B | To be used for an exclusive token sale, offered at a discount to members, 20% or more below the liquidity pool market price. |
| Member Rewards | 25% | 2.5B | Encourages sustained involvement, and supports project launches. 20% (500M) per project starting at ideation and continuing post-launch. |
| Founders | 8% | 800M | Allocated to founders and core contributors vesting over 3 years. 25% after 1-year lockup followed by 3.125% per month for 24 months. |
| Marketing | 12% | 1.2B | Marketing campaigns, partnerships, airdrops, and ecosystem-building. |
| Public Sale | 10% | 1B | Reserved for early investors to raise funding if needed. |
| Future | 10% | 1B | Reserved for unforeseen technology, services, or other needs. |

Financial Opportunities

At Minters' Collective, we're giving everyday people the chance to be part of the crypto revolution. Whether you want to learn, create, or just see what's possible, there are a few ways you could walk away with more than just knowledge.

- **Minters' Collective Tokens**

As an active member, you'll earn CLTV tokens just for being involved—voting, engaging in the community, and shaping our projects. Hold them, trade them, or stake them for more rewards—it's up to you. As our community grows, the demand for CLTV will rise—and if we play our cards right, so will its value. Early members are the foundation of that growth.

- **Tokens from Collective Projects**

For every project we launch, up to 15% of the tokens will be set aside exclusively for members. Members can get in on project tokens before anyone else even knows about them. While there are no guarantees, getting in early gives you a shot at massive returns.

- **Membership NFT** (*similar to a digital membership card*)

Membership NFTs are not just for access to the collective—it's your stake in something bigger. As our reputation grows, so could the value of your NFT. Membership is capped. If someone wants in after we're full, guess what? They'll have to buy their way in from a member that is willing to sell—kind of like an exclusive country club membership.

DISCLAIMER

It's important to understand that **crypto investments carry significant risks**. Meme coins, NFTs and tokens like the ones we plan to create with Minters' Collective are subject to extreme market volatility and are influenced by numerous unpredictable factors. There is no guarantee of financial returns, and participants should only engage with funds they can afford to lose.

Minters' Collective is **NOT an investment platform**. The CLTV token is not a financial instrument or security. It has been created solely to support a community of everyday people interested in cryptocurrencies, blockchain technology, and meme coins. The token's primary purpose is to enable participation in community activities, voting, and collective project creation.

By engaging with Minters' Collective, you agree that you are participating for educational and community purposes—not as a financial investment. Always conduct your own research and consult a financial advisor if needed.

Crypto doesn't have to be intimidating.

**Creating crypto tokens and solutions
shouldn't be limited to techies.**



Minters' Collective is here to make it accessible and rewarding for everyone.

What's the catch?

No catch—but there is a cap. Membership is limited, and as word spreads, those spots are going to fill fast. Don't wait for the future to happen—help us create it.

[Join the waitlist](#) for Minters' Collective today and see how far we can go together.

Just for joining the waitlist, we'll send you 125,000 Minters' Collective tokens, enter you in a drawing for 25,000,000 more, plus other exclusive opportunities to earn tokens!

Frequently Asked Questions

How much does it cost to be a member?

Memberships are available at an introductory price for waitlist members: \$99 initiation fee (60% off the standard \$249) and \$35/month (20% off the standard \$45/month). Members can earn CLTV tokens through participation or purchase them optionally.

Do I need technical skills or crypto experience?

No technical skills are required. Some crypto experience helps, but all you need is interest and a willingness to participate—our resources and supportive community will help you learn along the way.

What's the time commitment for participating?

Participation only takes 5–10 minutes a week. The more you engage, the more rewards you can earn!

What is the cap on the number of members?

Membership is capped 10k members. No additional memberships will be sold at that point. The goal is to provide exclusivity while also having enough members to create a thriving and effective community. Members will have the ability to sell or transfer their memberships once we've reached capacity.

What tools or platforms will I need?

You'll need a Solana wallet like Solflare or [Phantom](#) for tokens and NFTs. In January 2025, Phantom [raised \\$150M](#) from Sequoia and Paradigm Deal at a \$3 billion valuation.

How will I be protected from scams or fraud?

We rely on trusted platforms like Phantom and Raydium, provide guidance on secure practices, and ensure transparent community-driven decisions.

What's the benefit of joining early?

Early members unlock exclusive perks: bonus tokens, engagement rewards, and the chance to shape the collective's future. Plus, you'll have access to a greater share of any projects that are launched when there is a smaller group of members.

How are projects chosen?

Members propose and vote on project ideas, ensuring everyone has a voice in shaping the collective.

What happens if I can't participate every week?

Participation is flexible—join in when it fits your schedule. If you miss a vote, you can still contribute to ongoing projects and benefit from the projects that are created.

When will I be charged?

We won't even ask for payment until the collective is ready to officially kick off its first project, so you're only paying when there's value being created for members. Just be sure to be on the [waitlist!](#)

What happens if the collective doesn't grow as planned?

Our timeline may adapt based on the community's growth (faster or slower), but we'll stay focused on delivering value and creating opportunities for all members.

About

Minters' Collective was founded by [Aaron Zitzer](#), a seasoned marketing and product management executive based in the San Francisco Bay Area. Aaron's passion for personal finance and investing began during his tenure leading the product team for [Yahoo! Finance](#) from 2008 to 2012. In addition to Yahoo!, he has held senior and executive roles at LifeLock, Siemens, LinkedIn, and several innovative start-ups.

Aaron caught the crypto bug in 2013, inspired by both the potential of blockchain technology and the investment opportunities it was creating. By 2014, he had purchased his first Bitcoin. In 2016, he began consulting and was introduced to [Storj](#), a leading provider of distributed cloud storage with its own token, [STORJ](#), currently valued at ~\$200M. Storj became a client, and Aaron led their product marketing until June 2024.

With Minters' Collective, Aaron hopes to make crypto accessible to everyone—no technical skills or massive bankroll required. He believes in the power of community-driven innovation and is excited to help anyone that's interested learn and take part in the crypto revolution.

